

Interview Notes

My big goal and desire for a long time has been to share my numerous experiences on how eating a healthy diet and taking supplements has significantly affected my health in a positive way.

My big passion in life is to help create healthier generations. I feel very strongly that this can be done by providing one's body with the nutrients from food, supplements, water, and sunshine. This is why I created STUDENT FORMULA™. I believe that students are the most receptive to change, they are the voices of our future. They are smart and brighter than ever and they, to me, have been the most open to change when it comes to natural health. Eating right and taking supplements to help one ward off illness, disease and obesity works. I have seen it and have heard countless stories.

STUDENT FORMULA™ was under development for 3½ years. STUDENT FORMULA's seven products were chosen and created to meet the needs of students' stresses and lifestyles. Myself, students across the country and my team of experts – nutritionists, biochemists, MDs and so forth, then developed the highest quality products at the most affordable price for our college students. Our products are designed to help students gain more energy, feel better overall, ward off disease and illness, improve mental clarity and focus, sleep better, optimize weight and even live longer.

Our products are also endorsed by a Naturopathic doctor, Dr. Dan Rico and a USA Olympic athlete, Peter Wells.

First we have BEYOND BERRY™, a whole food protein drink or meal replacement and much more. Made with organic berries and organic protein from rice and peas, it also contains just about everything else your body needs; antioxidants, enzymes, vitamins and minerals and a vegetable complex. Plus it is all-natural, with no preservatives and is sweetened with stevia and xylitol, two very clean and low glycemic sweeteners.

GREEN LATTE™, mama would definitely be proud. Another amazing powdered drink. Super green energy drink containing chlorella, spirulina, a vegetable complex and many other nutrients, a very high quality product. And the great thing is the students are saying it tastes great. GREEN LATTE™ helps increase energy, improve digestion, vision, and great for heavy metal detox, focus, and clarity and so much more.

BRAIN BOOST™, our genius in a bottle helps one with focus and concentration like no other product I have ever seen, especially one that is all natural. It is a synergistic blend of herbs and natural occurring caffeine from green tea. Another good use for brain boost we have been told, is for headaches and hangovers.

JUST CHILL™, our relax to the max is basically what it says, for relaxation, sleep, and to de-stress, loaded with B-vitamins to help with the de-stressing process.

INSIDE OUT™, beauty in a bottle, consists of flax and fish oil in an easy to swallow gel cap. Loaded with omega-3 oils, it is excellent for skin, hormone balancing, depression, water retention and more.

ENZYME TIME™, our gas and bloat buster. Our tagline says it all. It helps the body digest and aid in the absorption of nutrients.

And our final STUDENT FORMULA™ product for now is BOUNCE BACK™, our super immune enhancer. When one feels run down, this will help one bounce back to normal. It's a potent antioxidant capsule with grape seed extract.

We have an on-line newsletter called *Be smart. Be healthy. Be natural.* that a student can sign-up for to receive information on up-to-date natural health news, college tips, eating, exercising, environmental issues and more.

Why do they work? Well first of all they are very high quality. The products and the ingredients in the products have a tremendous amount of research behind them and a number of our products are food derived and we know food is essential for the body to run. They have known nutrients that your body needs. If you give your body all the nutrients it needs, it will function better, heal itself and get you more energy.

Can they really help students do better in school? Absolutely. They will help maintain a certain level of health so students can perform better academically.

Students can check with their campus bookstore first, or they can visit us on-line at our web site at www.studentformula.com. We also have a 24/7 customer service line which is 1-800-247-6553.

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