



To be released soon:

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Brain Boost Achieves Sustained Energy Levels Higher Than Red Bull, With a Fraction of the Caffeine

-New high energy supplement product debuts-

Grayslake, IL: No you cant mix this one with alcohol. Well I guess you could but it's not a liquid you can buy in a can at your local convenience store. It's actually available in your local college bookstore or online at www.nutritionalproducts.com.

Brain Boost, a natural product developed by the Nutritional Institute hits the market just in time for returning college students. Targeted at those needing that extra boost of energy on the college campuses nationwide, there was a clear need for a product that was more natural than the artificial Red Bull copycats.

Other company's product's horror stories have been printed; the caffeine levels were warned about; now for something different...and natural.

Brain Boost is manufactured under the watchful eye of Dr. Dan Rico, Naturopathic Doctor. Dr. Dan is a prominent figure in the Science of Nutritional Medicine and endorses STUDENT FORMULA™ Products: "Student Formula's products are the best on the market for students. In fact Nutritional Institute is the first to formulate a natural health product line for students." All of this and with a fraction of the caffeine that a

drink like Red Bull uses. The caffeine that is used is natural in form and comes direct from Green Tea.

“As I observed college students eating and health habits and need for that extra boost of energy, it became clear that most were concerned about a natural way to get that boost; not wanting it from artificial means or pure caffeine highs,” stated Linda Slater Dowling, Founder and CEO of Nutritional Institute.

Brain Boost'sT unique natural blend of nutrients, extracts and herbs work synergistically to enhance the brain function and boost creativity, concentration and energy levels. Brain Boost allows those that take it to be sharp, think quick and feel energetic--even under stressful conditions--but without those annoying highs and lows that happen with harsh stimulants.

The brain is the main control center of your body, but, often, it is not treated that way. Just as stress, poor diet, lack of sleep and environmental pollution can take a toll on one's physical health, all of these things can affect your brain function as well (which may be why so many of us feel like we're walking around in a fog everyday!). Brain Boost helps to combat some of the assaults to our brains like stress, poor diet, lack of sleep and environmental pollution. Brain Boost also:

- Promotes Creativity, Concentration and Productivity
- Helps Sharpen Mental Focus and Clarity
- Supports Increased Energy Levels
- Helps Eliminate Headaches
- Encourages Improved Attention Span
- May Decrease The Incidence and Severity of Hangovers
- Helps Reduce the Amount of Sleep Needed to Feel Rested

Brain Boost is being referred to as Genius in a Bottle and college students from all over are flocking to it.

Brain Boost is available online at studentformula.com or from a local college bookstore.

Nutritional Institute offers high-quality, student-centered natural health products through its Student Formula product line. For more information visit www.studentformula.com or contact them at marketing@studentformula.com.

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