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## **For Immediate Release:**

August 22, 2005

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# **The Nutritional Institute, LLC Debuts New Line of High Energy Drinks and Supplements for This Years College Students**

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**-Products are All Natural-**

Grayslake, IL: The Nutritional Institute, based in Grayslake, IL, debuts a new line of high energy drinks and whole food supplements that are all natural - for college students returning to school this year. Their Student Formula(tm), natural health products will be available in college bookstores around the country and on-line at [www.studentformula.com](http://www.studentformula.com). The products, Brain Boost ", Genius in a bottle", Beyond Berry - " Just shake it", Green Latte - "Momma would be proud", Bounce Back - "Super immune enhancer" Inside Out - "Beauty in a bottle", Just Chill - "Relax to the max" and Enzyme Time - "Gas and bloat buster" are designed specifically for college students' unique nutritional needs.

The Nutritional Institute CEO and President, Linda Slater-Dowling states that "Our STUDENT FORMULA(tm) products are now available to adult students of all ages through college bookstores, other outlets in and around campus and on-line at [www.studentformula.com](http://www.studentformula.com). We have designed the products to make the student of today feel better, get more energy, improve mental clarity and focus, sleep better, get better grades, be more relaxed--even live longer. This is what the students have told us they wanted available on campus and we now have delivered."

Slater-Dowling went on to say, "in a survey of 1,000 students and faculty at Carnegie Mellon University, over 95 percent said they'd purchase STUDENT FORMULA(tm) products. This is representative of what we are finding on college campuses throughout the nation." When asked about her mission, Slater -Dowling stated " I want to be a part of helping create healthier generations by providing the tools for college students to educate themselves on the latest natural health news through our Be Smart. Be Healthy E newsletter and by providing them with healthy products"

The Nutritional Institute is also offering eating tips for college students on a budget with their free e-books as well as many other tips, ideas and informational resources on their website, [www.studentformula.com](http://www.studentformula.com). The Nutritional Institute is the first company to create a natural health product line designed exclusively to meet the diverse nutritional needs and lifestyles of today's young adults.

Nutritional Institute offers high-quality, student-centered natural health products through its Student Formula product line. Their mission is to empower college students of all ages to become healthier, feel more confident and function at their highest level, physically, mentally and emotionally. Linda Slater-Dowling is a Certified Natural Health Professional and is available for interview. For more information visit [www.studentformula.com](http://www.studentformula.com) or contact them at [marketing@studentformula.com](mailto:marketing@studentformula.com).

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